

**List of values for bgcolor:**

dark-blue

violet

yellow

dark-red

red

**List of values for txtcolor:**

white

black

**Example:**

1. **bgcolor:** dark-blue and **txtcolor:** black

**JSON:**

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "campaign",
    "props": {
      "bgcolor": "dark-blue",
      "txtcolor": "black"
    }
  },
  "type": "",
  "headline": "Top Angebote zum super Preis",
  "href": "https://www.blau.de/",
```

```
"underline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
}
```



2. **bgcolor**: violet and **txtcolor**: black

**JSON:**

```
{  
  "callToAction": "Zu den Angeboten",  
  "categoryName": null,  
  "contentType": "offer",  
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",  
  "flag": {  
    "text": "Kurzer Störer",
```

```
"type": "campaign",
"props": {
  "bgcolor": "violet",
  "txtcolor": "black"
}
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
```

"target": "external"

}



3. **bgcolor:** yellow and **txtcolor:** black

**JSON:**

{

"callToAction": "Zu den Angeboten",

```
"categoryName": null,
"contentType": "offer",
"description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
"flag": {
  "text": "Kurzer Störer",
  "type": "campaign",
  "props": {
    "bgcolor": "yellow",
    "txtcolor": "black"
  }
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
```

```
"1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
"2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
"3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
"4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
}
```

**Kurzer Störer**

**NEU**

**3 GB**

**5,99 €**

**Top Angebote zum super Preis**

Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.

Monatlich ~~12,99 €~~ **10,99 €** Einmalig ~~9,99 €~~ **4,99 €**

4. **bgcolor**: dark-red and **txtcolor**: black

**JSON:**

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "campaign",
    "props": {
      "bgcolor": "dark-red",
      "txtcolor": "black"
    }
  },
  "type": "",
  "headline": "Top Angebote zum super Preis",
  "href": "https://www.blau.de/",
  "overline": null,
  "priceType": "special",
  "pricing": {
    "repeating": {
      "abrogate": 12.99,
      "title": "Monatlich",
      "value": 10.99
    }
  },
  "upfront": {
    "abrogate": 9.99,
```



```
"title": "Einmalig",
"value": 4.99
}
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
}
```



5. **bgcolor:** dark-blue and **txtcolor:** white

**JSON:**

```
{  
  "callToAction": "Zu den Angeboten",  
  "categoryName": null,  
  "contentType": "offer",  
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",  
  "flag": {
```

```
"text": "Kurzer Störer",
"type": "campaign",
"props": {
  "bgcolor": "dark-blue",
  "txtcolor": "white"
}
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
```

```
},  
"target": "external"  
}
```



6. **bgcolor:** violet and **txtcolor:** white

```
{  
"callToAction": "Zu den Angeboten",  
"categoryName": null,  
"contentType": "offer",
```

```
"description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
"flag": {
  "text": "Kurzer Störer",
  "type": "campaign",
  "props": {
    "bgcolor": "violet",
    "txtcolor": "white"
  }
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
```

```
"3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",  
"4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"  
},  
"target": "external"  
}
```



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7. **bgcolor**: yellow and **txtcolor**: white

**JSON:**

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "campaign",
    "props": {
      "bgcolor": "yellow",
      "txtcolor": "white"
    }
  },
  "type": "",
  "headline": "Top Angebote zum super Preis",
  "href": "https://www.blau.de/",
  "overline": null,
  "priceType": "special",
  "pricing": {
    "repeating": {
      "abrogate": 12.99,
      "title": "Monatlich",
      "value": 10.99
    }
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
```

```
"value": 4.99
}
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
}
```





8. **bgcolor**: dark-red and **txtcolor**: white

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "campaign",
    "props": {
      "bgcolor": "dark-red",
      "txtcolor": "white"
    }
  }
}
```

```
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
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    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
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"target": "external"
}
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Kurzer Störer



## Top Angebote zum super Preis

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Monatlich

~~12 €~~ **10<sup>99</sup> €**

Einmalig

~~9 €~~ **4<sup>99</sup> €**