

List of values for bgcolor:

dark-blue

violet

yellow

dark-red

red

List of values for txtcolor:

white

black

List of values for type:

special

default

Example:

1. **bgcolor:** dark-blue and **txtcolor:** black and **type:** special

JSON:

```
{  
  "callToAction": "Zu den Angeboten",  
  "categoryName": null,  
  "contentType": "offer",  
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",  
  "flag": {  
    "text": "Kurzer Störer",  
    "type": "special",  
    "props": {  
      "bgcolor": "dark-blue",  
      "txtcolor": "black"  
    }  
  },  
  "type": ""  
}
```

```
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
}
```



2. **bgcolor**: violet and **txtcolor**: black and **type**: special

JSON:

```
{  
  "callToAction": "Zu den Angeboten",  
  "categoryName": null,  
  "contentType": "offer",  
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",  
  "flag": {  
    "text": "Kurzer Störer",
```

```
"type": "special",
"props": {
  "bgcolor": "violet",
  "txtcolor": "black"
},
"href": "https://www.blau.de/",
"headline": "Top Angebote zum super Preis",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
```

"target": "external"

}



- 3. **bgcolor**: yellow and **txtcolor**: black and **type**: special

JSON:

{

"callToAction": "Zu den Angeboten",

```
"categoryName": null,
"contentType": "offer",
"description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
"flag": {
  "text": "Kurzer Störer",
  "type": "special",
  "props": {
    "bgcolor": "yellow",
    "txtcolor": "black"
  }
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
```

```
"1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",  
"2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",  
"3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",  
"4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"  
},  
"target": "external"  
}
```



Kurzer Störer

NEU
3 GB
5,99 €

Top Angebote zum super Preis

Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.

Monatlich ~~12,99 €~~ **10,99 €** Einmalig ~~9,99 €~~ **4,99 €**

4. **bgcolor**: dark-red and **txt-color**: black and **type**: special

JSON:

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "special",
    "props": {
      "bgcolor": "dark-red",
      "txtcolor": "black"
    }
  },
  "type": "",
  "headline": "Top Angebote zum super Preis",
  "href": "https://www.blau.de/",
  "overline": null,
  "priceType": "special",
  "pricing": {
    "repeating": {
      "abrogate": 12.99,
      "title": "Monatlich",
      "value": 10.99
    }
  },
  "upfront": {
    "abrogate": 9.99,
```



```
"title": "Einmalig",  
"value": 4.99  
}  
},  
"srcset": {  
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",  
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",  
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",  
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"  
},  
"target": "external"  
}
```



5. **bgcolor**: dark-blue and **txtcolor**: white and **type**: special

JSON:

```
{  
  "callToAction": "Zu den Angeboten",  
  "categoryName": null,  
  "contentType": "offer",  
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",  
  "flag": {
```

```
"text": "Kurzer Störer",
"type": "special",
"props": {
  "bgcolor": "dark-blue",
  "txtcolor": "white"
}
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
```

```
},  
"target": "external"  
}
```



6. **bgcolor:** violet and **txtcolor:** white and **type:** special

JSON:

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "special",
    "props": {
      "bgcolor": "violet",
      "txtcolor": "white"
    }
  },
  "type": "",
  "headline": "Top Angebote zum super Preis",
  "href": "https://www.blau.de/",
  "overline": null,
  "priceType": "special",
  "pricing": {
    "repeating": {
      "abrogate": 12.99,
      "title": "Monatlich",
      "value": 10.99
    },
    "upfront": {
      "abrogate": 9.99,
      "title": "Einmalig",
      "value": 4.99
    }
  }
}
```

```
}  
},  
"srcset": {  
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",  
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",  
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",  
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"  
},  
"target": "external"  
}
```



7. **bgcolor:** yellow and **txcolor:** white and **type:** special

JSON:

```
{  
  "callToAction": "Zu den Angeboten",  
  "categoryName": null,  
  "contentType": "offer",  
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",  
  "flag": {  
    "text": "Kurzer Störer",
```

```
"type": "special",
"props": {
  "bgcolor": "yellow",
  "txtcolor": "white"
},
"href": "https://www.blau.de/",
"headline": "Top Angebote zum super Preis",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
```



```
"target": "external"  
}
```



8. **bgcolor**: dark-red and **txtcolor**: white and **type**: special

JSON:

```
{  
  "callToAction": "Zu den Angeboten",  
  "categoryName": null,
```

```
"contentType": "offer",
"description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
"flag": {
  "text": "Kurzer Störer",
  "type": "special",
  "props": {
    "bgcolor": "dark-red",
    "txtcolor": "white"
  }
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
```

```

"2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
"3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
"4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
}

```



9. **bgcolor:** dark-blue and **txtcolor:** black and **type:** ""

JSON:

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "",
    "props": {
      "bgcolor": "dark-blue",
      "txtcolor": "black"
    }
  },
  "type": "",
  "headline": "Top Angebote zum super Preis",
  "href": "https://www.blau.de/",
  "overline": null,
  "priceType": "special",
  "pricing": {
    "repeating": {
      "abrogate": 12.99,
      "title": "Monatlich",
      "value": 10.99
    },
    "upfront": {
      "abrogate": 9.99,
      "title": "Einmalig",
      "value": 4.99
    }
  }
}
```

```
},  
"srcset": {  
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",  
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",  
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",  
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"  
},  
"target": "external"  
}
```



10. **bgcolor**: violet and **txtcolor**: black and **type**: ""

JSON:

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "",
    "props": {
      "bgcolor": "violet",
      "txtcolor": "black"
    }
  },
  "type": "",
  "headline": "Top Angebote zum super Preis",
  "href": "https://www.blau.de/",
  "overline": null,
  "priceType": "special",
  "pricing": {
    "repeating": {
      "abrogate": 12.99,
      "title": "Monatlich",
      "value": 10.99
    },
    "upfront": {
      "abrogate": 9.99,
      "title": "Einmalig",
```

```
"value": 4.99
}
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
}
```

Kurzer Störer

NEU

3 GB

5,99 €

Top Angebote zum super Preis

Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.

Monatlich ~~12 €~~ **10⁹⁹ €** Einmalig ~~9 €~~ **4⁹⁹ €**

11. **bgcolor**: yellow and **txtcolor**: black and **type**: ""

JSON:

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "",
    "props": {
      "bgcolor": "yellow",
      "txtcolor": "black"
    }
  }
}
```



```
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
}
```



12. **bgcolor**: dark-red and **txtcolor**: black and **type**: ""

JSON:

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "",
    "props": {
      "bgcolor": "dark-red",
      "txtcolor": "black"
    }
  }
}
```

```
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
}
```



13. **bgcolor:** dark-blue and **txtcolor:** white and **type:** ""

JSON:

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": ""
  }
}
```

```
"props": {
  "bgcolor": "dark-blue",
  "txtcolor": "white"
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
```

}



14. **bgcolor:** violet and **txtcolor:** white and **type:** ""

JSON:

{

"callToAction": "Zu den Angeboten",

"categoryName": null,

```
"contentType": "offer",
"description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
"flag": {
  "text": "Kurzer Störer",
  "type": "",
  "props": {
    "bgcolor": "violet",
    "txtcolor": "white"
  }
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
"srcset": {
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",
```

```

"2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",
"3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",
"4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"
},
"target": "external"
}

```



15. **bgcolor:** yellow and **txtcolor:** white and **type:** ""

JSON:

```
{
```



```
"callToAction": "Zu den Angeboten",
"categoryName": null,
"contentType": "offer",
"description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
"flag": {
  "text": "Kurzer Störer",
  "type": "",
  "props": {
    "bgcolor": "yellow",
    "txtcolor": "white"
  }
},
"type": "",
"headline": "Top Angebote zum super Preis",
"href": "https://www.blau.de/",
"overline": null,
"priceType": "special",
"pricing": {
  "repeating": {
    "abrogate": 12.99,
    "title": "Monatlich",
    "value": 10.99
  },
  "upfront": {
    "abrogate": 9.99,
    "title": "Einmalig",
    "value": 4.99
  }
},
}
```

```
"srcset": {  
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",  
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",  
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",  
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"  
},  
"target": "external"  
}
```



16. **bgcolor**: dark-red and **txtcolor**: white and **type**: ""

JSON:

```
{
  "callToAction": "Zu den Angeboten",
  "categoryName": null,
  "contentType": "offer",
  "description": "Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.",
  "flag": {
    "text": "Kurzer Störer",
    "type": "",
    "props": {
      "bgcolor": "dark-red",
      "txtcolor": "white"
    }
  },
  "type": "",
  "headline": "Top Angebote zum super Preis",
  "href": "https://www.blau.de/",
  "overline": null,
  "priceType": "special",
  "pricing": {
    "repeating": {
      "abrogate": 12.99,
      "title": "Monatlich",
      "value": 10.99
    }
  },
  "upfront": {
    "abrogate": 9.99,
```

```
"title": "Einmalig",  
"value": 4.99  
}  
,  
"srcset": {  
  "1x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-1x-bild",  
  "2x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-2x-bild",  
  "3x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild",  
  "4x": "https://www.blau.de/assets/app/s/sim-only-bk-allnet-l-3-gb-5-99-3x-bild"  
},  
"target": "external"  
}
```

Kurzer Störer



Top Angebote zum super Preis

Entdecke jetzt die besten Smartphone- oder Tablet Deals und mehr.

Monatlich

~~12 €~~ **10⁹⁹ €**

Einmalig

~~9 €~~ **4⁹⁹ €**